

News Release

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Media Contact: Karl Dye, President and CEO
kdye@tridec.org | 724-260-6751

Traci Jao, Director of Business & Community Relations
tjao@tridec.org | 724-299-1632

Energy Forward Alliance Formed for Mid-Columbia Clean Energy Leadership

RICHLAND, Wash.—The Tri-City Development Council (TRIDEC) announces formation of the Energy Forward Alliance (EFA) to achieve a clean energy vision to transform Mid-Columbia communities, lead the region’s clean energy future, and inspire those far and wide to participate in a sustainable future.

The Energy Forward Alliance will focus on the transition to a reliable and resilient clean energy future in the Mid-Columbia region. EFA will build on the Tri-Cities’ legacy of energy leadership, seeking to capitalize on the community’s passion and commitment toward a new energy future. ***To support this effort, EFA is launching a search for an Executive Director to lead the new organization.***

The Energy Forward Alliance stands on the strong foundation established by collaborative community efforts including the Mid-Columbia Energy Initiative (MCEI) and the myTRI 2030 Energy Council, as well as the Washington VERTICAL Innovation Cluster.

Led by TRIDEC, EFA includes foundational efforts from local businesses, universities, and community leaders and looks forward to working with a broad array of regional partners and collaborators to invent, innovate, and inspire the new energy future.

The Tri-Cities and Mid-Columbia region has a long history of helping to solve important, impactful challenges. The need now is for a sustainable future—to not only leave our children and grandchildren with a safe place to raise their own families, but to capture the jobs and economic benefits that embracing a clean energy future will bring to the region.

With our energy leadership and resource mix, the passage of ambitious state legislation and national emissions reduction goals, and historic federal and state investments to be made, now is the time for the Tri-Cities to rise once again to meet the challenge before us. The time is now, and this is the place to lead our state and nation with proactive clean energy solutions.

The vision of the Energy Forward Alliance is to deliver a model that inspires communities to participate in a sustainable clean energy future. We will accomplish this by utilizing the region’s clean energy leadership, skills and knowledge to leverage existing technologies as well as development and deployment of new technologies.

More information on the Energy Forward Alliance, including the Executive Director job description, can be found at www.TRIDEC.org/EFA.

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