



23RD ANNUAL TRI-CITIES ECONOMIC OUTLOOK

Tiffany Scott, CEO

Benton-Franklin Workforce Development Council (BFWDC)

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The BFWDC is responsible for the public workforce system in Benton and Franklin Counties, including leadership of WorkSource Columbia Basin and TC Futures, a comprehensive center for youth and young adults seeking education, work experience, and employment.

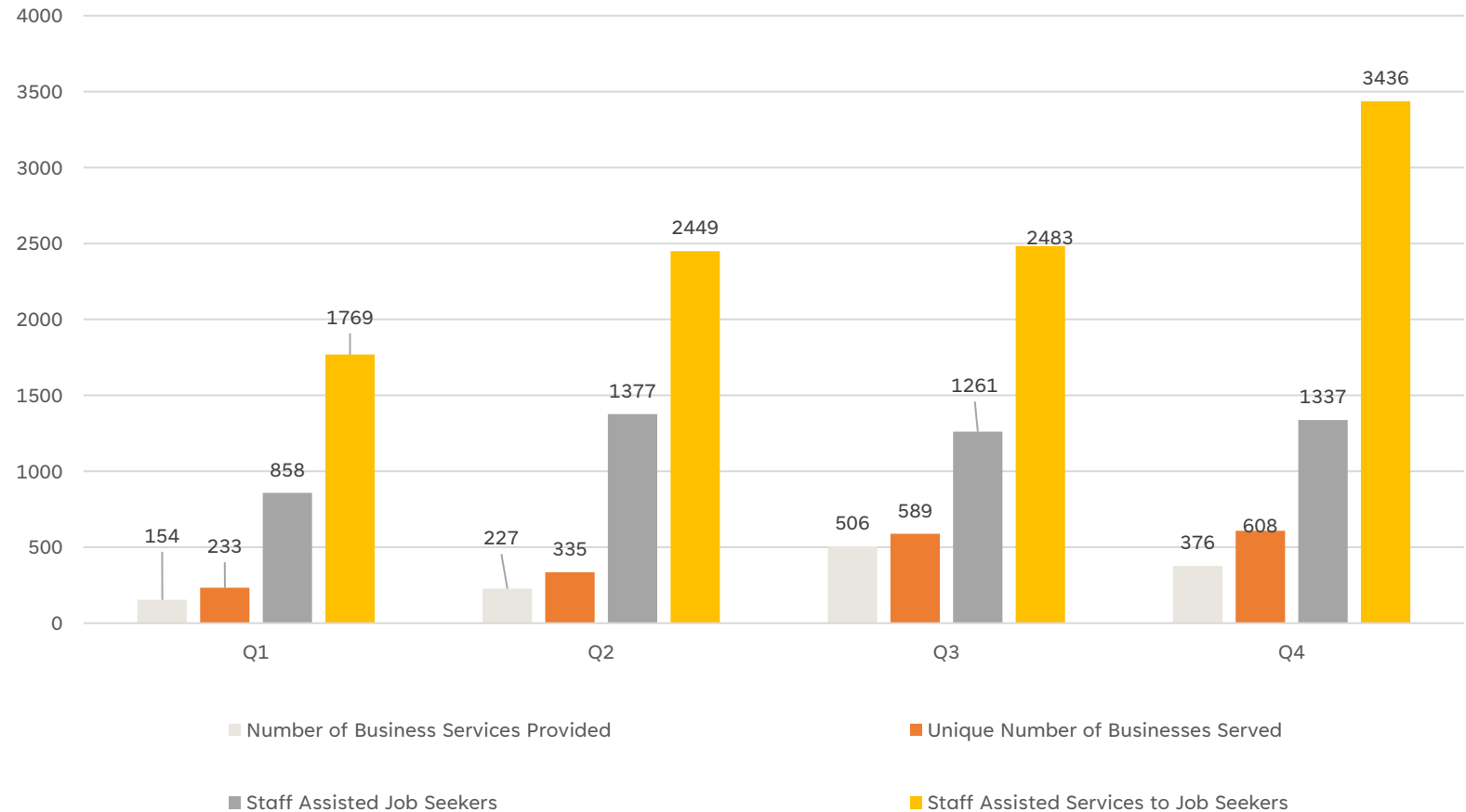
The BFWDC contributes to regional economic growth by investing federal, state, local, and private funds into programs and community-based organizations that improve our local workforce's skills and education and provide companies with qualified talent.

Mission: Promoting a prosperous community by providing a progressive workforce system.

Vision: The Benton-Franklin Workforce Development Council contributes to our prosperous community by elevating the human potential.

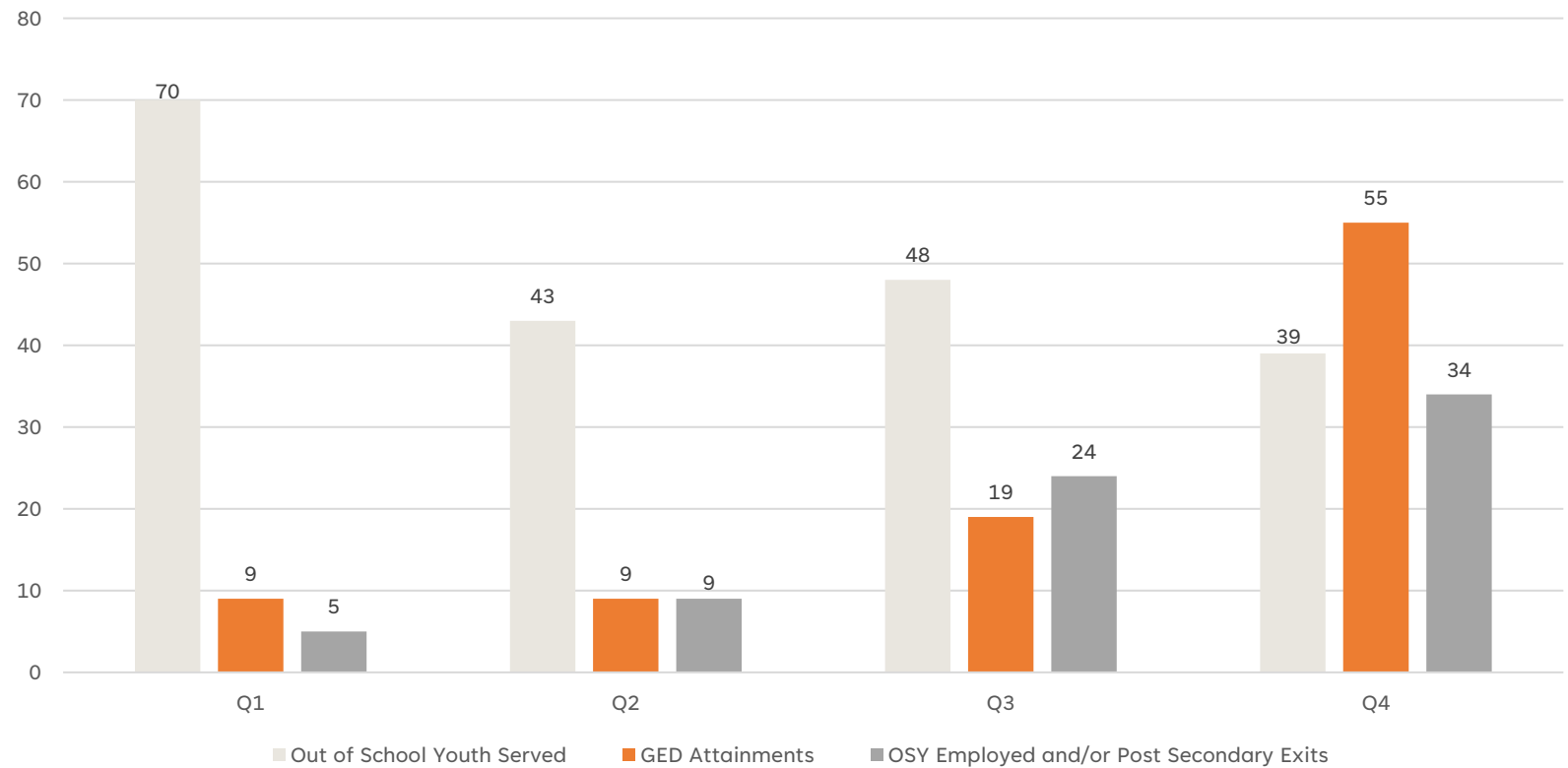
LABOR MARKET RECAP 2021

Services Provided



LABOR MARKET RECAP 2021

TC Futures - Youth Served





LABOR MARKET RECAP 2021

OCCUPATIONS, LICENSES, CERTIFICATIONS

Top Occupations

Registered Nurses
Labor & Freight, Stock and Movers
Sales Representatives
Managers
Supervisors of Retail Sales Workers
Heavy and Tractor-Trailer Truck
Divers
Customer Service Representatives
Maintenance and Repair Workers

Top Licenses and Certifications

Driver's License
Registered Nurse
Advanced Cardiac Life Support
Certification
Certified Teacher
CDL Class A
Certified Nursing Assistant
First Aid-CPR



ADAPTABILITY AND RESPONSIVENESS TO CUSTOMERS

We took numerous steps to remain accessible to our businesses and job seeking customers to stay connected.

JotForm, a web application that allows individuals to submit a form requesting further information about one of our programs. Once submitted the form is routed to the department best suited to address the question.

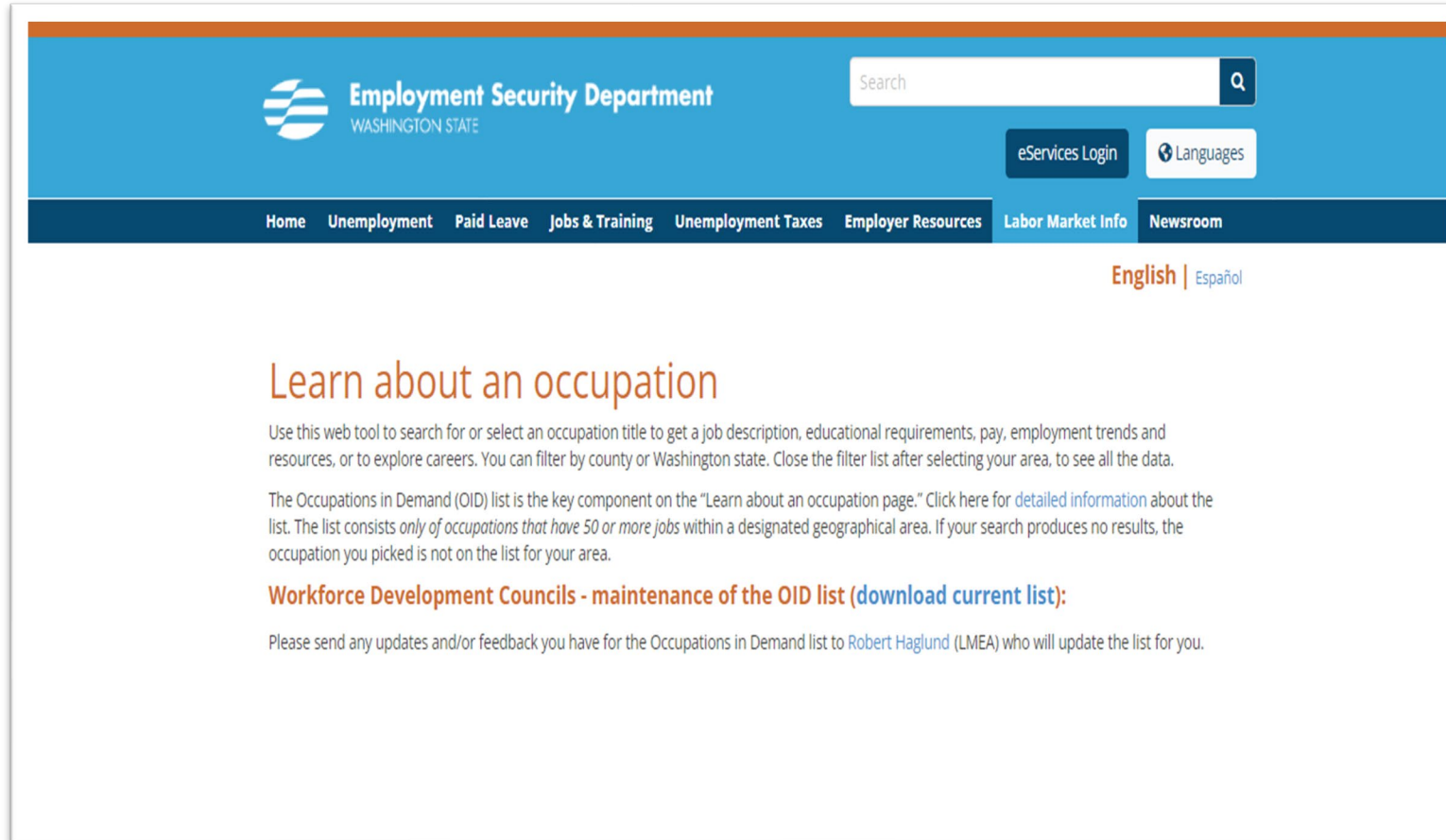
Brazen, a virtual platform that has been successfully used for job fairs every month. Employers can set up virtual booths that they can maintain from month to month, drastically cutting down on prep time for each job fair. Job seekers are then able to peruse the various booths, read available material, and enter chat rooms with recruiters from the various businesses.

LinkedIn Learning, an eLearning platform that allows participants to upskill via courses and learning paths. We ran a pilot that resulted in 110 activated licenses, 166 completed courses, and over 3900 videos viewed.

An expanded presence on **Social Media**, including weekly posts on Facebook and videos uploaded to YouTube.

2022 OCCUPATIONS IN DEMAND

[ESDWAGOV - Occupations in Demand list](#)



The screenshot shows the Washington State Employment Security Department website. The header is blue with the department logo and name on the left, a search bar in the center, and 'eServices Login' and 'Languages' buttons on the right. A dark blue navigation bar contains links for Home, Unemployment, Paid Leave, Jobs & Training, Unemployment Taxes, Employer Resources, Labor Market Info, and Newsroom. Below the navigation bar, there is a language selector for English and Español. The main content area has a heading 'Learn about an occupation' in orange. Below this heading, there is a paragraph explaining the web tool's purpose and how to use it. Another paragraph explains the Occupations in Demand (OID) list and provides a link for detailed information. A bold orange heading 'Workforce Development Councils - maintenance of the OID list (download current list):' is followed by a paragraph asking for updates and feedback to Robert Haglund.

Employment Security Department
WASHINGTON STATE

Search

eServices Login Languages

Home Unemployment Paid Leave Jobs & Training Unemployment Taxes Employer Resources Labor Market Info Newsroom

English | Español

Learn about an occupation

Use this web tool to search for or select an occupation title to get a job description, educational requirements, pay, employment trends and resources, or to explore careers. You can filter by county or Washington state. Close the filter list after selecting your area, to see all the data.

The Occupations in Demand (OID) list is the key component on the "Learn about an occupation page." Click here for [detailed information](#) about the list. The list consists *only of occupations that have 50 or more jobs* within a designated geographical area. If your search produces no results, the occupation you picked is not on the list for your area.

Workforce Development Councils - maintenance of the OID list ([download current list](#)):

Please send any updates and/or feedback you have for the Occupations in Demand list to [Robert Haglund](#) (LMEA) who will update the list for you.

2022 OCCUPATIONS IN DEMAND...CONTINUED

Financial Managers

↑ In demand

Benton- Franklin WDA: Benton, Franklin counties

Soc Code: 113031

Updated: 9/16/21

Job description

Plan, direct, or coordinate accounting, investing, banking, insurance, securities, and other financial activities of a branch, office, or department of an establishment.

Education and training

According to the Federal Bureau of Labor Statistics (BLS), the typical level of education that most workers need to enter this occupation is: **Bachelor's degree**. Additional training, experience, licenses or credentials may be required. Learn more at [BLS](#).

Pay

Average annual salary

\$126,770

Average hourly wage

\$60.95

Employment trends

Average annual growth rate (2017-2027)

0.7%

Estimated employment (2017)

253

Average annual total openings (2017-2027)

73

QUALITY STANDARDS

Budget & Operations

4.7 Million in resources currently

\$28.71 per hour placement rate leading to self-sufficiency

Integrity and Compliance

Successful Audit Results from Clifton Larson Allen
State Monitoring Resulting in No Findings

Best Practices

80% Performance Rate Across All Programs and Measures
National Dislocated Worker Grants
Community Development Block Grant
Peer to Peer Demonstration

Looking Ahead

Diversity Equity and Inclusion (BIPOC & AAPI)
\$280,489 for Economic Security for All
\$500,000 for Outreach to Historically Disadvantaged
Communities (Together WE Rise)

WORKSOURCE COLUMBIA BASIN
BENTON & FRANKLIN COUNTY

BUSINESS SERVICES

Industry experts serving local business needs at no cost!



Healthcare

Carya Bair
cbair@esd.wa.gov



Entry Level

Thailee Gomez
tgomez@esd.wa.gov



Government

Arturo Espinoza
aespinoza@esd.wa.gov



Manufacturing

Jasmine Sanchez
jsanchez@esd.wa.gov



Construction

Thailee Gomez
tgomez@esd.wa.gov



Transportation & Warehousing

Sara Elkins
elkinsk@dshs.wa.gov



Agriculture & Food Processing

Ruby Aleman
raleman@esd.wa.gov

- ✓ Hiring Events
- ✓ Customized Services
- ✓ Layoff Assistance
- ✓ Tax Incentives
- ✓ Worker Training

NOT SURE WHO TO CONTACT?

All inquiries are welcome. If we can't help, we will direct you to someone who can!

PHONE

509 - 734 - 5953

EMAIL

WSCBEmployers@ESD.WA.GOV



A proud partner of the AmericanJobCenter network

WorkSource is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities. Washington Relay Service: 711



OUTLOOK FOR 2022 GROWTH STRATEGY

TO ADDRESS CURRENT CHALLENGES, THE BFWDC AS PART OF THE WASHINGTON STATE WORKFORCE ASSOCIATION HAS RECOMMEND TO THE STATE LEGISLATURE THE CREATION AND FUNDING FOR A [\\$50 MILLION STATE WORKFORCE INNOVATION FUND](#). THE DOLLARS WOULD INVEST IN THREE BROAD, PROVEN WORKFORCE [STRATEGIES](#) TO TRANSITION WASHINGTONIANS INTO GOOD JOBS:

- **EMPLOYER DRIVEN EARN AND LEARN OPPORTUNITIES TO RE-CAREER:** A LARGE SHARE OF LOW-INCOME WORKERS HAVE LOST THEIR JOBS AND NEED SUPPORT TO MEET THEIR BASIC NEEDS WHILE GOING THROUGH TRAINING AND PLACEMENT TO RE-CAREER.
- **INCREASE LOCAL SERVICE CAPACITY:** LOCAL WORKFORCE BOARDS HAVE A SCALABLE, BIG-TENT APPROACH THAT CONNECTS THE STRENGTHS OF LOCAL COMMUNITY-BASED, EDUCATION, BUSINESS AND OTHER PARTNERS WITH SERVICES OFFERED THROUGH THE PUBLIC WORKFORCE SYSTEM.
- **INVEST IN WRAP-AROUND SUPPORTS:** WRAP-AROUND SUPPORTS, INCLUDING CHILDCARE, HOUSING, AND BEHAVIORAL HEALTH CARE, ARE NEEDED TO ENABLE PEOPLE NAVIGATING POVERTY TO PARTICIPATE IN PROGRAMS THAT WILL HELP THEM REENGAGE IN THE WORKFORCE.

CONNECT WITH US AT.....

Benton-Franklin Workforce Development Council (BFWDC)

Website: www.BentonFranklinWDC.Com

LinkedIn: www.linkedin.com/company/bentonfranklinwdc

Facebook: <https://www.facebook.com/BFWDC>

Phone: 509-534-5980

Physical Address: 815 N. Kellogg St. Ste., C

Kennewick, WA 99336

Tri-Cities (TC) Futures

Website: www.TCFutures.Org

Facebook: www.facebook.com/tricitiesfutures

Phone: 509-537-1710

Physical Address: 6816 W. Rio Grande Ave. Ste., C110

Kennewick, WA 99336

WorkSource Columbia Basin (WSCB)

Website: WorkSourceWA.Com

LinkedIn: www.linkedin.com/company/worksource-columbia-basin/

Facebook: www.facebook.com/WorkSourceColumbiaBasin

Phone: 509-734-5900

Physical Address: 815 N. Kellogg St. Ste., D

Kennewick, WA 99336

THANK YOU



Washington State Employment
Security Department

Career Path Services

Columbia Basin College

Department of Labor and
Industries

Opportunities Industrialization
Center of Washington

Department of Social and
Health Services



Educational Service District
123

Career Path Services



Benton County Commissioner
Will McKay

Franklin County Commissioner
Clint Didier

Board Chair Todd Samuel

21 Member (Business
Majority) Board of Directors