# ECONOMIC OUTLOOK

**FEBRUARY 24TH, 2021** 

**EVELYN LUSIGNAN** 

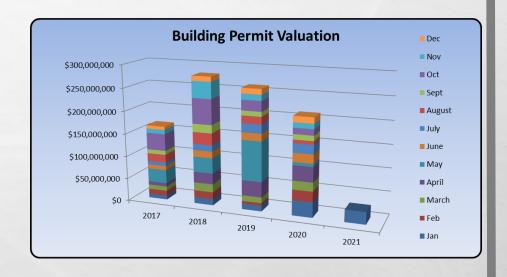
**PUBLIC RELATIONS & GOVERNMENT AFFAIRS DIRECTOR** 





## **HOW IS KENNEWICK DOING?**

- BUILDING PERMIT VALUATION FOR JANUARY WAS NEARLY \$27 MILLION.
   ABOUT A 20% DECREASE FROM THIS TIME LAST YEAR.
- EXPRESS PERMITTING INCREASINGLY MORE POPULAR THAN TRADITIONAL PERMITTING; PARTICULARLY FOR SFR
- MANY CAPITAL PROJECTS FOR KENNEWICK SCHOOL DISTRICT CONTINUE TO GROW VALUATION



# WHAT WE NEED

	Vista Field / CCB	Downtown / Waterfront	Southridge	Clearwater	Bob Olsen Pkwy / Hansen Park
Restaurants	X		X		
Retailers	X	X		X	
<b>Grocery Stores</b>		X		X (West)	X
Class A Office	X		X		X
Class B Office		X	X	X	
Mixed Use	X	X	X		X

## **INCENTIVES TO DEVELOP**

- FIVE-WEEK COMMERCIAL PERMITTING
- EXPRESS PERMITTING PROGRAM
- LOW \$\$\$ VACANT LAND SALES
- EFFLUENT TREATMENT SYSTEM
- BREWERY WASTEWATER TOOLKIT
- OPPORTUNITY ZONES



#### DOWNTOWN / WATERFRONT



19 W. Canal Street

- THE NINETEEN, A 5-STORY MIXED USE PROPERTY HAS SUBMITTED SITE PLAN
- HEBER HATCHETS OPENED
- DAVID'S SHOES UNDER NEW OWNERSHIP - EXPANDING RETAIL SELECTION
- ROCKABILLY ROASTING IS COMPLETING CAFÉ AND ROASTERY EXPANSION - RE-OPENING PLANNED FOR SPRING 2021
- FARMERS MARKET SALES NEARLY
  DOUBLED IN 2020 UNDER RESTRICTED
  GUIDELINES





#### **DOWNTOWN / WATERFRONT**



**Columbia Gardens** 

- COLUMBIA GARDENS DEVELOPMENT ADDED TWO ADDITIONAL TASTING ROOMS AND COMPLETED THE FOOD TRUCK PLAZA
- WASHINGTON STREET IMPROVEMENT PROJECT IS OUT FOR BID
- TWO-WAY WALK/BIKE PATH, STREETSCAPE IMPROVEMENTS
- BNSF GRANT PROJECT NEARING COMPLETION FUNDS USED FOR WAYFINDING



#### **VISTA AREA**



**Vista Filed Waterway** 



**Convention Center** 

- VISTA FIELD FIRST 20 ACRES NEARING

  COMPLETION PRIVATE DEVELOPMENT

  OPPORTUNITIES COMING AVAILABLE

  THIS YEAR
- PUBLIC CONVENTION CENTER
  EXPANSION, ADDING 2,000 SEAT
  PERFORMING ARTS THEATER
- PRIVATE PHASE I DEVELOPMENT ADDING
   HIGH-END HOTEL AND 40K-SF RETAIL
   CENTER



#### **SOUTHRIDGE**



**Comfort Suites** 

- 24,000 SQ. FT. HOSPITAL EXPANSION
- 93 UNIT HOTEL COMPLETED
- MIXED-USE DEVELOPMENT CONTAINING 16
   DWELLING UNITS AND 5,200 SQ. FT.

   COMMERCIAL SPACE NEXT DOOR TO NEWLY
   COMPLETED SPORTS BAR
- 30,000 SQ. FT. ADDITION AT SOUTHRIDGE HIGH SCHOOL

# WHAT'S COMING?

- BEAUTIFICATION AND SIGNAGE
   PROJECTS UNIFYING COMMUNITY
   WAYFINDING
- SHORELINE STABILIZATION AND GROWTH
- CONNECTIVITY BETWEEN COLUMBIA
   GARDENS AND DOWNTOWN
- US 395/RIDGELINE DRIVE
   INTERCHANGE

